WE CLAIM:

1. A method for vehicle preference selection monitoring comprising:

initiating communication between a mobile communication unit and a base station, wherein communication is performed within a mobile vehicle 5 communication system;

requesting at least one vehicle preference setting from the mobile communication unit;

receiving the vehicle preference setting request at the mobile communication unit;

10 determining vehicle preference setting for the mobile communication unit;

transmitting to the base station the vehicle preference setting from the mobile communication unit; and

receiving the vehicle preference data at the base station.

15 2. The method of claim 1 wherein the vehicle preference setting includes a satellite radio receiver preference setting.

3. The method of claim 1 wherein the base station is a call center.

4. The method of claim 1 wherein the base station is a third party.

5. The method of claim 1 wherein the vehicle preference setting is 20 requested by the mobile communication unit.

6. The method of claim 1 wherein the vehicle preference setting is determined by a module.

7.   The method of claim 1 wherein the vehicle preference setting is determined from a memory.

8.   The method of claim 1 further comprising appending at least one vehicle attribute to the vehicle preference setting.

5   9.   The method of claim 1 further comprising appending at least one system diagnostic to the vehicle preference setting.

10.   The method of claim 1 further comprising appending at least one vehicle default setting to the vehicle preference setting.

11.   The method of claim 1 further comprising appending at least one
10   user identifier to the vehicle preference setting.

12.   The method of claim 1 further comprising appending subscriber information to the vehicle preference setting.

13.   The method of claim 1 further comprising storing the received vehicle preference setting in a database.

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14. A system for vehicle preference selection monitoring comprising:

means for initiating communication between a mobile communication unit and a base station, wherein communication is performed within a mobile vehicle communication system;

5 means for requesting at least one vehicle preference setting from the mobile communication unit;

means for receiving the vehicle preference setting request at the mobile communication unit;

means for determining vehicle preference setting for the mobile
10 communication unit;

means for transmitting to the base station the vehicle preference setting from the mobile communication unit; and

means for receiving the vehicle preference data at the base station.

15. The system of claim 14 further comprising means for appending at
15 least one vehicle attribute to the vehicle preference setting.

16. The system of claim 14 further comprising means for appending at least one system diagnostic to the vehicle preference setting.

17. The system of claim 14 further comprising means for appending at least one vehicle default setting to the vehicle preference setting.

20 18. The system of claim 14 further comprising means for appending at least one user identifier to the vehicle preference setting.

19. The system of claim 14 further comprising means for appending subscriber information to the vehicle preference setting.

20. The system of claim 14 further comprising means for storing the received vehicle preference setting in a database.

21. A computer readable medium storing a computer program comprising:

computer readable code for initiating communication between a mobile communication unit and a base station, wherein communication is performed within a mobile vehicle communication system;

computer readable code for requesting at least one vehicle preference setting from the mobile communication unit;

computer readable code for receiving the vehicle preference setting request at the mobile communication unit;

computer readable code for determining vehicle preference setting for the mobile communication unit;

computer readable code for transmitting to the base station the vehicle preference setting from the mobile communication unit; and

computer readable code for receiving the vehicle preference data at the base station.

22. The computer readable medium of claim 21 further comprising computer readable code for appending at least one vehicle attribute to the vehicle preference setting.

23. The computer readable medium of claim 21 further comprising computer readable code for appending at least one system diagnostic to the vehicle preference setting.

24.   The computer readable medium of claim 21 further comprising computer readable code for appending at least one vehicle default setting to the vehicle preference setting.

25.   The computer readable medium of claim 21 further comprising computer readable code for appending at least one user identifier to the vehicle preference setting.

26.   The computer readable medium of claim 21 further comprising computer readable code for appending subscriber information to the vehicle preference setting.

27.   The computer readable medium of claim 21 further comprising computer readable code for storing the received vehicle preference setting in a database.